



الوثيقة المعتمدة لوساطة التأمين
Authorized Policy Insurance Brokers

الأمان المنشود | The Pursued Safety

Company Profile

Our Journey

APPLUS is the third largest Saudi Insurance brokerage company in the Kingdom of Saudi Arabia. We provide risk management solutions to help protect the interests of our partners. Our business departments provide Insurance brokerage and advisory services to companies, government institutions, organizations and individuals. Our culture is based on integrity, transparency, impartiality and responsibility. We look at Insurance brokerage differently and use our experience and relationships with Insurance companies and our superior focus on customer interests to embody added value and highly efficient solutions.



Our vision and mission



Vision

Making a mark in the Insurance industry as a leading Insurance broker



Mission

To embody a tangible added value to our customers by employing our expertise and relationships to ensure their best interests, and more

Our Values

Integrity

We have a zero tolerance policy for corruption, bribery and lack of integrity, and we implement a number of procedures to ensure that our employees are aware of our ethical standards.

Impartiality

We require our employees to sign a conflict of interest policy. This policy prevents them from engaging in any activities that could harm their ability to provide objective, unbiased advice and services to their clients.

Responsibility

We take our responsibility to our customers, employees and stakeholders very seriously. We are committed to providing high quality services, creating a safe and healthy work environment, and keep in mind the company's economic, social and environmental role.

Transparency

We share our business protocol with every Insurance policy, in which we disclose all information to the policyholder, including our fees, escalation methods, and details of the regulatory authorities. We also hold regular open meetings with our employees to discuss our business performance and plans for the future.

Our Achievements

ISO 9001:2015 Certified



International
Organization for
Standardization



300,000

The number of insured persons within the health Insurance portfolio



100%

Saudi Entity



250B SAR

contracts value of the managed engineering projects



60.86%

Local content percentage



1,500

success partner



100%

Saudi leadership experiences



92%

Employees engagement



85%

Customer retention rate



90

On the Net Promoter Score Index (NPS)

Our Strategy

Our vision: Making a mark in the Insurance industry as a leading Insurance broker

Our mission: To embody a tangible added value to our customers by employing our expertise and relationships to ensure their best interests, and more.

Our strategic Approaches

Operational Excellence

- Developing the capabilities and skills of human capital
- Trusted source
- Proactive approach and keeping pace with change

Investing in Technology

- Enhancing efficiency of services and systems
- Stimulate innovation
- Digital initiatives

Customer Satisfaction

- The embodiment of real added value
- Raising the level of service and maintaining customer loyalty
- Building long-term partnerships

Why us?

Why do customers choose us?

We have practical and proven experience in managing large document services (more than 300 thousand) insured, which necessitates the efficiency of work teams and systems.

1

We have clear strategic goals in terms of customer perspective, which revolve around making the interests of our customers our highest priority

2

With accumulated experience since 2004, we can understand the client's requirements and translate it into the appropriate Insurance companies as an integrated risk management plan and then manage the Insurance coverage.

3

We have the best technical expertise, which enabled us to manage the largest general Insurance portfolios in the Kingdom of Saudi Arabia

4

We have full knowledge of the industry, which enables us to build relationships with companies that are capable of providing the most comprehensive Insurance coverage for the lowest financial cost.

5

One of the most important pillars of our strategy is investing in technology and innovation, and providing highly efficient digital services to enable our customers to optimally manage documents and risks.

6

Our Services

We are committed to providing our services with passion



Comprehensive Account Management

An account manager dedicated to the client, in addition to an accountant responsible for managing the account financially and ensuring compliance with accounting operations



Periodic analytical reports

Preemptive loss rates reports and Claims experience analysis through periodic meetings



#Your_advisor service

Medical consultation service from our doctors regarding medical approvals and claims

Our Services

We are committed to providing our services with passion



Electronic Services

We provide the latest electronic services to enable customers to have permanent access and continuous monitoring

#Lak

#Lak Service

A free service for the technical review of the client's direct Insurance policies or with another Insurance broker, and providing in-depth technical advice to improve the Insurance coverage



Long term contract service

A discount of up to 20% on the cost of Insurance when contracting for a long term

Insurance Programs

Our services extend to cover all business sectors

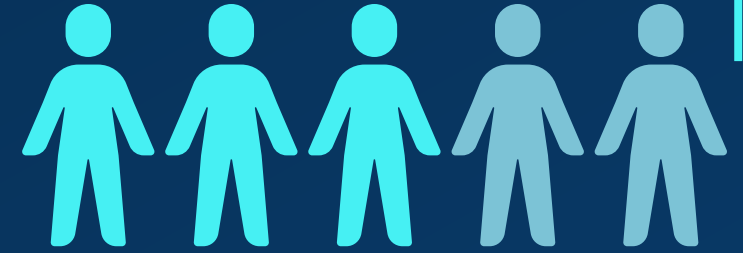
Entertainment	Health	Transport and Logistics	Financial	Engineering	Industrial	Others
Event Cancellation	Medical Malpractice	Motor Insurance	D & O Insurance	All risks and business interruption	Trade and credit	Energy and utilities
Drones Insurance	Cyber security	Cargo transportation Insurance	Professional liability	Project and construction Insurance	product recall	Renewable energy sources
Civil liability Insurance	Property Insurance	Storage Insurance	Banker's Blanket	Workers' compensation	Product Liability	Mining & Petrochemical Risks
Life loss Insurance		Aviation	Bond Policy	Terrorism and political violence	Industrial All Risks	
		Trains	Fidelity Guarantee		Marine Insurance	
			Funds cover		Protection and compensation	

Mandatory products for all business sectors

Medical Insurance	Motor Insurance Third party coverage	Inherent defects Insurance				
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Some of Our Clients and Success Partners

We are proud to serve our customers in all sectors and always strive to exceed their expectations



Entertainment	Health	Transport and logistics	Financial	Engineering	Industrial	Other Sectors
 <p>THE ASCOTT LIMITED</p>	 <p>السعودي الألماني الصحية Saudi German Health نرعاكم كأهالنا Caring like family</p>	 <p>شركة الوعلان للتجارة WALLAH TRADING COMPANY</p>	 <p>Batterjee Medical College كلية البترجي الطبية BMC</p>	 <p>HYUNDAI ENGINEERING & CONSTRUCTION</p>	 <p>HILL METALS EST. مؤسسة الهلال الحديثة لصناعة المعادن</p>	
 <p>MÖVENPICK</p>	 <p>عبد كلينك عيادات تخصصية مركز جراحة اليوم الواحد</p>	 <p>أحمال Ahmal</p>	 <p>NOBLES INTERNATIONAL SCHOOL</p>	 <p>SAMSUNG SAMSUNG ENGINEERING</p>	 <p>سيمنتكس CEMENTIX</p>	 <p>منظمة بادر الخيرية BADER Charity التعاون كلمة الإنسان</p>
 <p>شركة أمهي للتموين AMHA CATERING CO. A NAME YOU CAN TRUST</p>	 <p>JNH Jeddah National Hospital</p>	 <p>ساعد SAED تصطف BE/AHEAD</p>	 <p>مجموعة مدارس بن لادن السعودية SAUDI BINLADIN GROUP</p>	 <p>مجموعة بن لادن السعودية SAUDI BINLADIN GROUP</p>	 <p>ت.ت.ت.ت. FUJITEC</p>	 <p>ALSHAMEL TRADING ALSHAMEL ANYWHERE</p>
 <p>MIDDLE EAST</p>	 <p>GOLDS GYM</p>	 <p>DISCOVERY</p>	 <p>مدارس دار جنف العالمية DAR JANA INTERNATIONAL SCHOOLS</p>	 <p>AL MAYAL</p>	 <p>تسheel tasheel</p>	 <p>ALSHAMEL TRADING</p>

Contact us



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Riyadh Branch

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For more information, please visit our website



www.applus.com.sa



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Secure the future